

THE OVERSEAS PRESS BULLETIN

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April 25, 1964

McGURN REELECTED FOR SECOND TERM AS PRESIDENT



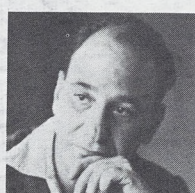
Lehrman



Gibney



Mueller



Oursler



Loeb



Boyle



Rosenthal



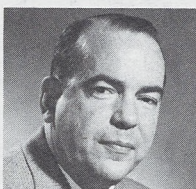
Cassidy



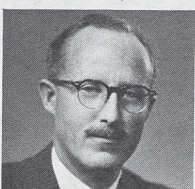
Newman



Riesel



Talbert



Caruthers

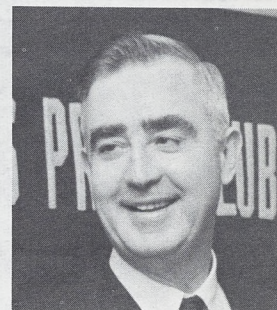
Vote at Meeting Breaks Caruthers-Tatarian Tie

Barrett McGurn, staff writer for the *N.Y. Herald Tribune*, has been reelected to his second term as President of the OPC.

McGurn defeated William L. Ryan — special AP correspondent — by 493 votes to Ryan's 351.

Elected to the office of Vice President were: Merrill Mueller with 505 votes; Frank Gibney with 363 votes; and Hal Lehrman with 338 votes.

Will Oursler was reelected as secretary with 473 votes, and Marshall Loeb goes into



McGurn

his first term as Treasurer with 705 votes.

Members elected to the Board of Governors are: Hal Boyle with 473 votes; A.M. Rosenthal with 389 votes; Henry Cassidy with 346 votes; Joe Newman — 332; Victor Riesel — 327; and Ansel Talbert — 294.

Osgood Caruthers, who was elected as an alternate with 257 votes, moved up to a regular spot on the Board of Governors to replace the position vacated by Mueller.

A tie vote between Caruthers and Roger Tatarian for alternates was broken in a secret-ballot vote by 39 members present at the Annual Meeting. Caruthers and Tatarian's unique 257 to 257 tie in the history of OPC elections was broken in favor of Caruthers who received 21 votes to 18 votes for Tatarian.

(Cont'd on page 5)

Club Shows Operating Profit for March

The Club made a profit of \$1,157 during March, according to figures audited last week. Treasurer Matthew Huttner, in his report to the Board of Governors, compared this against a loss of \$1,000 during the same month last year.

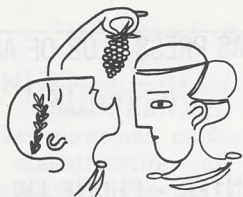
In Huttner's annual report, made to the Annual Meeting this week and to be printed in full later in the *Bulletin*, he stated that over the past year "Our losses were cut almost in half." He listed a loss of \$30,000 for the first ten months of this fiscal year.)

The March figures could have been even better he said, except for normal increase in administrative costs plus continued operating losses in the rooms and *Bulletin*, and raises in House expenses due to refurbishing and main-

tenance.

He warned, however, that with the completion of the self-service elevator, special funds to cover contingencies and improvements will be exhausted and that these would have to be funded out of ordinary income. Also, "it is fairly clear now that the amount of profit we can generate during the 6 or 7 'good' months is still not sufficient to offset losses sustained during the other 'lean' months."

He reported that as of March 31, the Club had — with all bills paid — \$34,415 in the checking account and \$32,621 in savings. "For a business of our magnitude," he said, "this is insufficient operating capital. Any sudden ebb will reduce our resources to the peril point."



Meet Your Wife at the
**WEDNESDAY NIGHT
BUFFET**

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RESERVE AT FRONT DESK

Guinness Performs Well as OPC Speaker

By ED EDWIN

Sir Alec Guinness' wry and witty observations—on the theater, its audiences here and in London, and people in the streets—entertained some 160 OPC Press Luncheon participants a week ago Tuesday.

Audiences in either city, he opined, varied little, containing the same types, some "with jangling bracelets" and others "with bronchial trouble". He feels that "enthusiastic people" come during the first six weeks of a show.

Sir Alec's hope to get through the session without a Shakespeare query proved unrealistic. So he found an anecdote, picked up from one of his own walks, yielding insight into how "amaz-

ingly observant Shakespeare was about contemporaries." In one of "the rough neighborhoods" of London, Sir Alec recounted, he was fascinated by a woman selling eels which she kept lively fresh in a tray of water. An eel popped its head out of the water, and the woman "then clobbered it with a word: 'Down, wanton...!'" Just such a line, the actor concluded, was given to King Lear.

Another questioner wished to know how the star of Dylan gets into a role and "unwound after getting into a role." Sir Alec left the impression that he assumes his stage character in a rather casual rush, during which time he "puts on some powder" and smokes "endless cigarettes" until "some one shouts—and that's that." He apologized, "I'm sorry not to be more of an artist about it," and the dining room rocked with chortles.

Program Chairman, Joseph Newman introduced Sir Alec by quoting from an ancient *New York Herald Tribune* item: "Britain is exporting two products, both named Guinness. One is a dark, sweet beer and the other is a light, dry actor." The story had been filed by a then somewhat younger reporter, Joe Newman.

Will Yolen, OPC vice president opened the luncheon. Also attending were Mrs. Sidney Michaels, the author of Dylan; Frank Gravat and George W. George, co-producers. Also at the dais were Anita Diamant Berke, Charles Campbell, Kate Reid, and Ansel Talbert.

Executive Service Corps Luncheon is Planned

Xerox Corp. Board Chairman Sol. M. Linowitz will tell a May 6 OPC Luncheon audience about the new Executive Service Corps now being formed.

Linowitz and Chase Manhattan Bank head David Rockefeller are heading an organizing committee for the Corps, being formed at the request of the Johnson administration. Modeled on the Peace Corps, it will help other countries in the private enterprise field.

Linowitz said the business community had been challenged by the administration to cooperate actively in U.S. foreign policy by serving developing areas in the world. He said he was "confident it will respond with enthusiasm".

The Program Committee advised early reservations.



HERE'S TO IT: Actor Alec Guinness toasts ailing fellow player Peter Sellers during his OPC luncheon appearance.



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Linowitz

RAYMOND SAYS PENTAGON'S POWER WIELDED BY APPOINTED CIVILIANS

The author of "Power at the Pentagon" said last week that the power he talks about in his new book is "exerted not by military officers but by appointed civilians of the United States."

Jack Raymond, *New York Times* Pentagon correspondent, told a Book Evening audience that the militarism so feared "may be brought about by civilian leaders."

He also commented on the current spate of novels and theories (Fail-Safe, Dr. Strangelove) that faulty mechanism in detecting equipment could set off an accidental attack against the enemy, resulting in nuclear holocaust. "My own

feeling is that today this is not only unlikely but probably impossible."

He explained that any attack requires a series of positive commands — involving many persons most particularly the President of the United States to carry it through.

Raymond decried the current trend toward concentration of power in the defense establishment, which, he said, creates a "dangerous power center outside the White House."

Raymond and his book got high praise from panelists *Ansel Talbert*, who said the book "comes along at just about the right time", and Brig.Gen. Frank Howley of NY University, who called it a "professional job — and that's high praise." *Show Magazine* publisher *Frank Gibney* was moderator for the evening.



BOOK NIGHT: Panel and author at the event for Jack Raymond's new book include (from left) *Ansel Talbert*, Brig. Gen. Frank Howley, Raymond, and *Frank Gibney*.

Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Tues., April 21 — Annual Meeting. Discussion of Club future. 8 p.m.

Fri., April 24 — Luncheon, with Jordan's King Hussein. 12:30 p.m. \$5.

Tues., April 28 — Reception for Maj. Gen. W. Austin Davis. 5 to 7:30 p.m.

Wed., April 29 — Wednesday Luncheon, with Dr. Samuel Gould, of educational television Channel 13. Postponed to May 20.

Thurs., April 30 — Screening, "Black Like Me" starring James Whitmore. 8:30 p.m.

Wed., May 6 — Luncheon with Sol Linowitz, Xerox Corp. Board Chairman, to discuss Executive Service Corps. 12:30 p.m. \$3.

Tues., May 12 — Book Fair, featuring books by OPC authors. Display begins at 5 p.m. Cocktails, dinner later. \$4.15.

Tues., May 12 — Metropolitan Opera Studio Concert.

Fri., May 15 — Luncheon, with Curtis Publishing's Matthew Culigan, on "Revival of The Curtis Empire". 12:30 p.m. \$3.

Thurs., May 21 — N.J. Centennial Regional Dinner. Cocktails, 6:30. Dinner, 7:30 p.m. \$5.

Thurs., May 21 — OPC Charter Flight leaves New York for Paris, returns June 21 from London.

Wed., May 27 — Concert, with Elena Raina, soprano. 8:30 p.m.

Fri., June 5 — Luncheon, with Israeli Prime Minister Levi Eshkol. 1 — 2:15 p.m.

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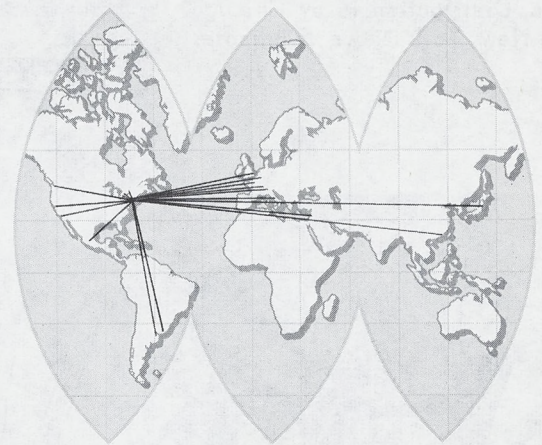
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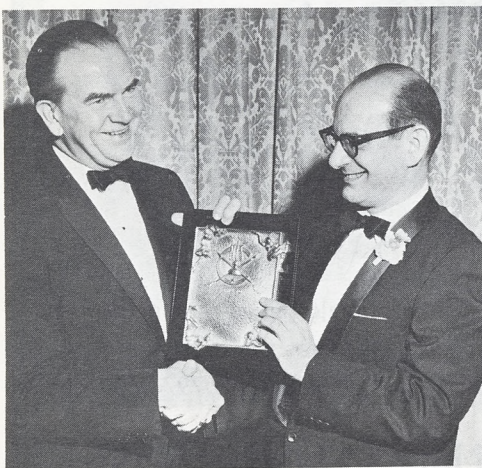
36 Wall Street, New York 5, N. Y.

still life

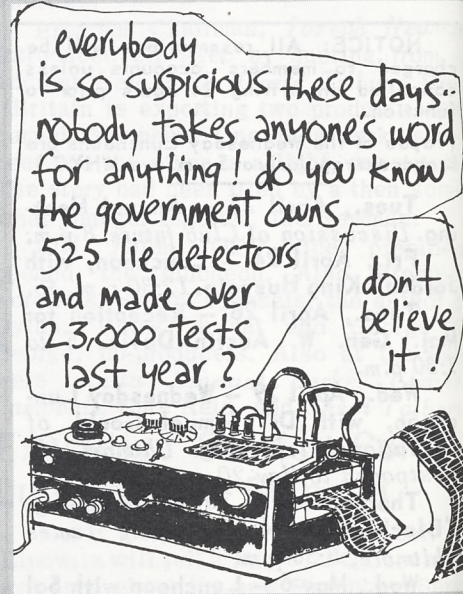
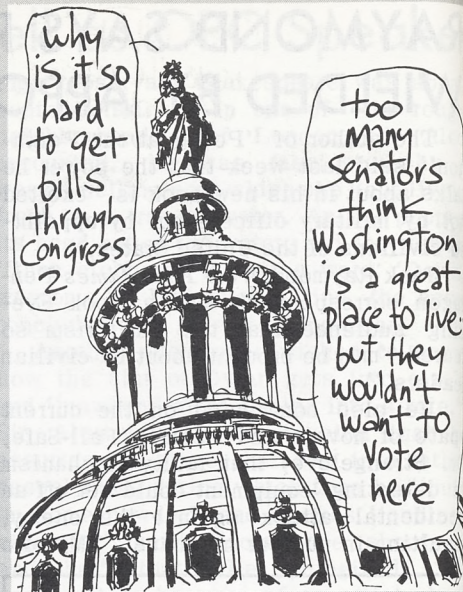
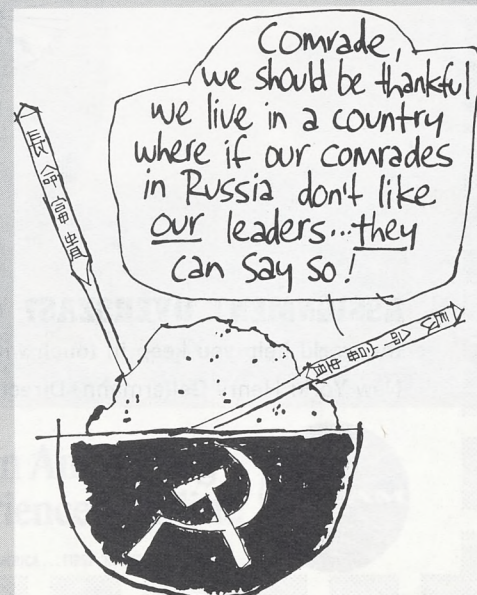
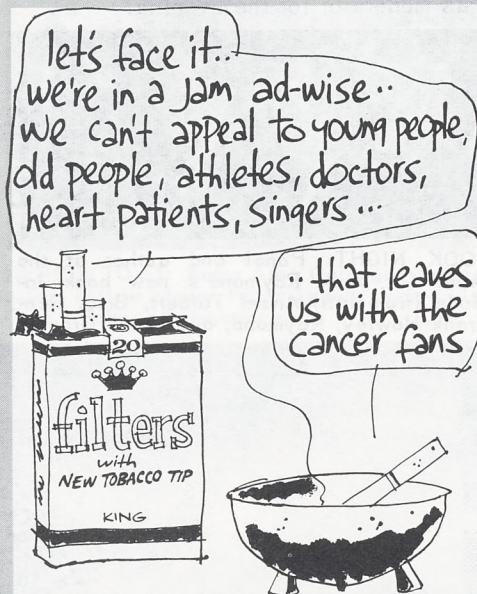
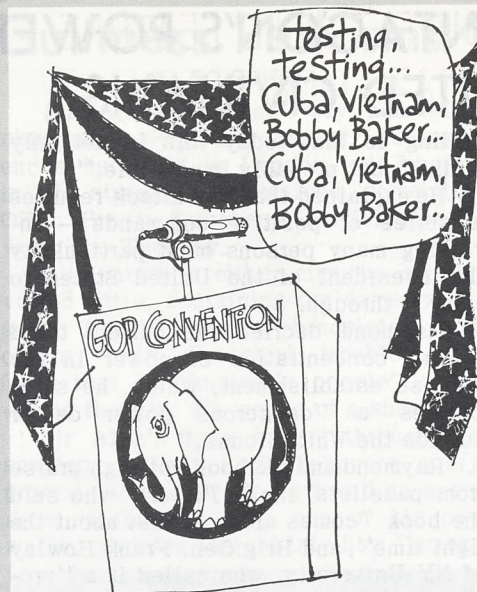
Shortcircuiting Newscurrents

The artist's pen is mightier than the sword, and while Jerry Robinson's "Still Life" cartoons may not draw blood they do spill a little printer's ink from some of the major news topics of the times.

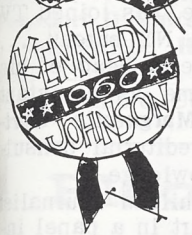
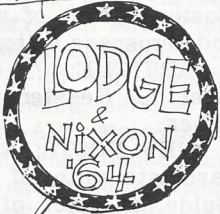
Robinson, who walked off with the National Cartoonists Society's Annual Award for the best cartoon panel of the year, has these gems and others reprinted in papers all over the U.S., including the *Philadelphia Bulletin*, *Los Angeles Herald Examiner*, *Miami News* and *Honolulu Star-Bulletin*. Distribution is by Chicago Tribune-New York News Syndicate.



Milton Caniff (left), former President of the National Cartoonists Society, presents plaque for the best panel cartoon to Jerry Robinson at the N.C.S. 18th Annual Awards Dinner at the Plaza Hotel, April 22.



yes, I think we
have the makings
of a political
phenomenon



We English have
our tea, the French their wine,
Russians-Vodka, Japanese-Sake,
Germans-Beer...what drink do
you Americans get excited
about?

fluoridated
water



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challenged Russia
to freeze nuclear
weapons

the
new
cold war
policy is
'speak
softly
and
carry a
big
defroster'



BUFFET WILL FEATURE "DATE-LINE SPECIALS"

A series of "Date-line Specials" will be inaugurated soon in the Club dining room by OPC Chef George K. Waldner featuring such date-lines as Tokyo (Tempura Soba), Rome (Saltimboca Romana), Berlin (Kassler Rippchen), Toulouse (Cassoulet), San Francisco (Fisherman's Wharf Cioppino), and Moscow (Beef Stroganoff with Kasha).

Chef Waldner's Wednesday buffets, called by OPC gastronomes "the most sensational epicurian bargain in New York," continues to draw crowds with its roving musicians and superlative food. Next Wednesday's menu:

Stuffed eggs ravigote; salmon parisienne, sauce verte; chicken livers maison; tuna mayonnaise; Vermont turkey and cranberry sauce; smoked beef tongue, vegetable timbale; baked ham, red crab-apples. The plats du jours are prime ribs of beef and curried chicken, followed by four kinds of salad -- potato macaroni, mixed greens, and cole slaw. For dessert, cream or chiffon pies and compote of mixed fruits.

ELECTIONS (Cont'd f. p. 1)

Other candidates who will serve as alternates with Tatarian are *Mary Hornaday* with 241 votes; *Madeline D. Ross* with 212 votes; and *Robert Coughlin* with 197 votes.

Total votes filed with the Election Committee were 858 out of 1,599 ballots sent out.

Commenting on his reelection, President McGurn said, "I'm grateful for my reelection and particularly pleased with the establishment of the OPC as the major news forum of the country. With the help of the new Board of Governors and our officers and membership, I'll try my best to get the Club in the black during my final year, and consolidate its position as one of the world's top press clubs."

Alternates



Tatarian



Hornaday



Ross



Coughlin

10

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Gerold Frank back from a month's research in Brazil, Argentina and other Latin American countries.... Kurt Lassen spending several weeks in Puerto Rico producing a picture on the island's culture.... Al Perlmutter off to Brazil to film a TV documentary on the transition in government for the National Educational Television network.... John Wilhelm, director of McGraw-Hill World News, attended a conference of 20 of the company's European correspondents in London April 15-17.... William R. McAndrew, executive vp of NBC News, touring NBC news bureaus in London, Paris, Berlin and Rome, will be home May 4.... Peter F. Greene, editor and publisher of International Trade Review, back from a three-weeks' swing through Mexico, Guatemala and the Caribbean Islands gathering material for a special report in his May issue.... NBC special projects producer Gene Jones to Paris re upcoming documentary program assignments.... Sumner P. Ahlbum, v.p., Radio Free Europe Fund, back from a two-week inspection trip of RFE operating facilities in Munich and Lisbon, had sessions in Munich with Robert Minton, Ted Pasca, Gene Mater, Carol Koch and Milio Mileff.

BOOKS: "Kind-Hearted Tiger," by Gilbert Stuart with Alan Levy, published April 28 by Little Brown. Subtitle: "The Brawny Memoirs of the T.E. Lawrence of China."... Isaac Don Levine "I Rediscover Russia," out Duell, Sloan and Pearce.... A collection of Arthur A. Riley's news stories on missiles and

rocketry out in booklet form by the Boston Globe, of which he is aviation and aerospace editor.

ARTICLE: "Lean-to Living" by Abel E. Kessler in the N.Y. Sunday Times.

NEW POSTS: Neil Hickey, formerly associate editor of True, has joined TV Guide as chief of its NY bureau.... Robert G. Black, formerly head of his own p.r. firm, to Time as assistant publicity director.... Marguerite Cartwright named special editorial consultant for the Book of Knowledge.

RADIO and TV: Chilean Journalist Armando Zegri took part in a panel interviewing composer Aaron Copland and jazz pianist David Brubeck for Latin American TV, as part of a series, "The Experts Answer," distributed by USIA.... Elaine Shepard on WOR's "Girl Talk" April 21.

LECTURES: Ben Gross, TV-Radio critic of the N.Y. Daily News, addressed the Columbia U. seminar on Public Communications April 24 on "TV Criticism-Ideal and Reality." Ben has also been booked for lectures in New Jersey and Maryland.

Letters

Editor, Bulletin:

Madeline Ross is so prominent in OPC activities that I could hardly refer to her as "a forgotten woman". However, it did pain me in reading the spread in the Bulletin recording our 25 year history, to see her name omitted from the Campaign for 39th Street. She was Executive Co-chairman with Edward R. Murrow on that project. In reporting on that drive at the Annual Dinner of 1953, Murrow paid public tribute to Madeline saying the campaign would not have been the great financial and popular success it was without her efforts. Mrs. Clare Booth Luce at another event paid public tribute to Madeline. Since I was one of those who worked with Madeline every day, I know whereof I write — and I am eager to set the record straight.

Helen Zotos, New York

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ROY MEHLMAN, Director

HONORS: With Bob Hope making the presentations, **Inez Robb** received a Spirit of Achievement Award from the Albert Einstein College of Medicine at Yeshiva U. for her "insight as a journalist and her compassion as a human being, which have served to strengthen understanding among world citizens." ... Among the Sigma Delta Chi awards winners for distinguished service in journalism, 1963, were AP's **Malcolm W. Browne**, for foreign correspondence, and **Theodore H. White** for magazine reporting.

MARRIED: **Harrison Salisbury** and Mrs. Charlotte Young Rand on April 18 in Stamford, Conn.

Placement

New York City:

A-164 Young staff writer for life ins. org. to handle features & news releases. Potential brochure writer. Several yrs. news exp. required. Salary open.

A-163 Wanted: Rewrite man - copy editor for newswire service; bus.-fin.-news background. Salary open.

A-162 Wanted: PR gal friday - top secretarial ability plus interest in writing news releases, annual report, house organ. Exp. or willing to learn for future PR career. State salary requirements.

A-161 N.Y.C. weekly wants facile rewrite man; capable handling lively & imaginative feature material. - Payment on piece basis. Salary potential for A-1 writer up to \$250 a week.

A-160 Financial editor - Junior. Some background in dealing with Security Analysts. Assignment is editing & correcting rather than writing. Excellent opportunity for advancement. Salary open. Please submit resumes, state requirements.

A-145 Ass't Dir. Public Inform. & Press Relations wanted by well-known N.Y.C. financial organization. Solid public relations - promotional experience and/or news background preferably in corporate financial or industrial area required. Also ability in writing, editing, public speaking and handling some administrative duties. Salary: \$15-17,000 plus bonus plan.

Ohio:

A-157 Wanted: 3-4 for central Ohio ad agency news writer/co. publication editor with 3-4 yrs. exp. Resumes requested. Salary: \$7,500.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

Classified

WANTED TO RENT: Newsman wants two or three bedroom furnished apartment June-July preferably in East Manhattan or West Village. Ken Slocum, Wall Street Journal, 711 W. Monroe St. Chicago.

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VETERAN CORRESPONDENT, former PR manager for major oil company, 14 years in Beirut, now available for selected stringing and special assignments in all parts of Middle East, Homer Metz, PO Box 1114, Beirut, Lebanon. Cable address: Georgehotel, Beirut.

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INDONESIAN MINISTRY EXPELS UPI BUREAU MAN

Indonesia's government continued its harassment of newsmen last week as it ordered UPI's bureau manager in Jakarta out of the country.

Ray P. Herndon, the UPI man, was ordered to leave because, according to the Indonesian Foreign Ministry, it "questioned his wisdom in writing about certain things". The Ministry did not specify what subjects were referred to.

The incident followed by only a week the holding of *Newsweek* correspondent *Robert McCabe* by Indonesian authorities in a similar situation.

Herndon, 26, had been in Indonesia for about three months. His visa had expired and the Ministry informed him it would not be renewed.

NEW MEMBERS ACTIVE

Will Eisner - President, North American Newspaper Alliance, Inc., New York, N.Y.

Fritz Henle - Free-lance Photo-Journalist, Christiansted, St. Croix, Virgin Islands.

Enrique M. Meneses - Director of Fotopress Agency, Prensa Espanola S.A., Madrid, Spain.

Richard C. Wald - Associate Editor, New York Herald Tribune, New York, N.Y.

Ernest L. Zaugg - Free-lance Photo-Journalist, Cape Cod, Massachusetts.

ASSOCIATE

Fred J. Archibald - Washington Rep. for Press, Radio and Television - General Motors Corp., Washington, D.C.

Joseph L. Bannon - Vice President, Robert H. Devlin Company, New York; (F) Hanover (N.H.) Gazette, Glens Falls (N.Y.) Post-Star, Troy Record.

Edward Belsho - PR Dir. & Assistant to the President, Royal McBee Corp.; (F) Athens Ohio Messenger, AP, Stars & Stripes, Cleveland Press.

Richard T. Berg - Associate Editor, American Machinist, McGraw-Hill, Inc., New York.

Bruce Cassidy - Fiction Editor, Argosy Magazine, New York.

Emanuel T. Ellenis - Vice President, Development Counsellors International; (F) N.Y. Journal of Commerce.

Nina Jones Fink - Press Aide to Mrs. Nelson Rockefeller, New York; (F) Statesman Newspapers (Idaho), Westchester County Publications.

Fred K. Fukuchi - PR Rep. International Tel & Tel, New York; (F) Spokane Daily Chronicle, Free-lance.

Rena M. Hamelfarb - PR and Promotion, Lane Bryant, Inc., New York; (F) Scholastic Magazines, American Newspaper Pub. Ass'n.

Evelyn J. Heyward - President, Heyward Assoc., Inc. (F) Columbia Broadcasting System.

Erika Isacson - European Editor, Business International Corp., New York, N.Y.

Otto Janssen - Associate Dir. PR, Lippincott & Margulies, Inc., New York; (F) United Press International, Columbus (Ohio) Citizen.

Arthur T. Johnston - Dir. of Press Information, National Council On Alcoholism, Inc., New York; (F) Hill & Knowlton, CBS, ABC.

Margaret Kreig - Freelance, New York, N.Y.

Leland B. Lindberg - News Service Supervisor, American Tel & Tel, New York; (F) UPI, Post-Crescent (Wisconsin), Daily Leader (South Dakota).

Florence A. Louth - State Director of Women's Activities, N.Y.S. Defense Commission, Albany, N.Y.; (F) WNY, WATN.

Arthur J. Maher - Assistant Editor, Popular Mechanics Magazine, New York.

Murray Martin - PR Consultant, New York; (F) N.Y. Daily News, Photoplay Magazine, Puerto Rican News Bureau.

Harold Matson - President, Harold Matson Company, Inc., New York; (F) San Francisco Chronicle, San Francisco Examiner, etc.

William H. McGaughey - Vice President, PR, National Assoc. of Manufacturers, New York, N.Y.; (F) Indianapolis Times, Indianapolis News, Wall Street Journal, Detroit News.

Henry T. Rowe - Dir. of Information & Communications Consultant, New York; (F) N.Y. Herald Tribune.

Charles J. Schreiber - Dir. of PR, Brand Names Foundation, New York; (F) Bob Kerr Publications, WGSN-Radio.

John H. Smith, Jr. - President of Communications Analysis, Inc.; Vice President of Howard Chase Associates, New York; (F) Ortonville (Minnesota) Independent, Western Newspaper Union, NEA Service.

Philip Spahn - PR Department, New York Telephone Company, New York; (F) United Press International, Radio Station WONS.

Frederick Weymuller - Staff Writer, Investor's Reader, New York.

MEMBERSHIP APPLICATIONS ACTIVE

TRUDY GOTH - Variety, Inc., Florence, Italy. Proposed by *Robert J. Landry*; seconded by *Manfred George*.

DON MARTIN LARRIMORE - United Press International, London, England. Proposed by *Daniel F. Gilmore*; seconded by *Robert Tuckman*.

RUTH ANN MEYER - Radio Station WMCA, New York, New York. Proposed by *Roger W. Turner*; seconded by *Bill Scott*.

ASSOCIATE

GEORGE W. BATES, JR. - New York Herald Tribune, New York. Proposed by *Frazier Dickson*; seconded by *Barrett McGurn*.

LAWRENCE BERNARD - Advertising Age, New York; (F) Newsweek. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

TOBI C. BITTEL - Panama Canal Company, Balboa Heights, Canal Zone. Proposed by *Crede H. Calhoun*; seconded by *Ralph K. Skinner*.

WILLIAM D. BUCKLEY - Business Week, New York. Proposed by *John Fry*; seconded by *Will H. Yolen*.

EUGENE F. BURKE - Burke & Corbin Assoc. Inc., New York; (F) Hudson Dispatch, Food Topics, Modern Packaging. Proposed by *Ralph Hartell*; seconded by *Edward A. Walsh*.

CHARLES C. CLARKE - Insurance Information Institute, New York; (F) Milwaukee Journal and Sentinel, The National Underwriter. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

JOHN T. CUNNINGHAM - Burlington Industries, Inc., New York; (F) Rutherford Courier, Daily News Journal, Radio Station WSPR. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

PETER DAY - The Protestant Episcopal Church in the U.S.A., New York; (F) The Living Church. Proposed by *George Dugan*; seconded by *Jo-Ann Price*.

GEORGE A. ELLIOTT III - Graduate School of Journalism, Columbia University, New York. Proposed by *John Luter*; seconded by *John Foster*.

ROBERT I. ELLIOTT - The Interpublic Group of Companies, Inc., New York; (F) Fortune Magazine. Proposed by *Michael G. Crissan*; seconded by *Thomas Aitken, Jr.*

SIDNEY GROSS - Vernon Pope Co., New York; (F) Elyria (Ohio) Chronicle Telegram. Proposed by *Sidney Shore*; seconded by *Rosalind Massow*.

THEODORE KAGHAN - The Roy Bernard Co., New York; (F) New York Post, New York Herald Tribune. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

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JOSEPH H. LETOURNEAU - Alitalia Airlines, New York, New York; (F) Palm Beach Miami Herald. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

O. B. LLOYD, JR. - National Aeronautics and Space Administration, Washington, D. C. Proposed by *Will H. Yolen*; seconded by *Basil Littin*.

MARIANNE MEANS - Washington Bureau of Hearst Newspapers, Washington, D. C. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

WARREN L. OWENS - Information Counselors, Inc., New York; (F) Mechanical Contractor Magazine, Tide Magazine. Proposed by *Jess Gorkin*; seconded by *Barrett McGurn*.

STEVEN H. SCHEUER - TV Key, Inc. and King Features Syndicate, New York. Proposed by *James P. Flowers*; seconded by *Jess Gorkin*.

SYLVIA SCHUR - Sylvia Schur Creative Food Service, Inc., New York; (F) Woman's Home Companion, Look, Seventeen, P.M. Proposed by *Will H. Yolen*; seconded by *Jean Baer*.

JESSE ZUNSER - Cue Magazine, New York. Proposed by *Leo Mishkin*; seconded by *Will H. Yolen*.

CHARLES S. ZURHORST - Free-lance, New York. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

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